

# Opotiki is now... smokefree!

The Opotiki District Council, with the support of Toi Te Ora - Public Health, the Health Sponsorship Council, and the Cancer Society, has adopted an educational Smokefree Outdoor Spaces policy and now all playgrounds, parks, sports fields, reserves, gardens and beaches in the district are smokefree.

The policy is all about normalising non-smoking and encouraging positive role models for children and young people in the Opotiki district. By agreeing not to smoke around Opotiki's young people, adults are serving as positive smoke free role models. If you see someone lighting up in children's public places, be sure to kindly remind them that Opotiki is smokefree. Together, we can make Opotiki Mai Tawhiti a cleaner and healthier place to live by supporting the smokefree policy!

## What does Opotiki think?

69% of the people surveyed in Opotiki said they think having a smokefree outdoor spaces policy is a good idea!



Let's make Opotiki a cleaner and healthier place to live by supporting the smokefree policy!